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Entrepreneurial State
and Innovative Bureaucracies

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JOURNAL ARTICLE

Mission-oriented innovation policies and bureaucracies in East Asia [Get access >](#)

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Abstract

This article tackles two “how” questions of mission-oriented innovation policies in East Asia: *How* do these economies legitimize their mission-oriented innovation policies in the public discourse? and *How* do they create dynamic capabilities for implementing these policies? The article shows that although on the level of policy choices and design, the global–Western discourse has also entered the East Asian mission-oriented innovation policy rhetoric, this has not stopped the policymakers in Japan, South Korea, and Taiwan from relying on old “developmentalist” logics for legitimizing these policies. This also influences actual policy implementation styles: as opposed to Western models of peripheral Schumpeterian agencies offering dynamic capabilities, the East Asian innovation bureaucracies seem to rely on more visible and “politicized” organizations for such capabilities. We also discuss the strengths and weaknesses of this model.

‘Pathbreaking.’
Mariana Mazzucato, author of *The Entrepreneurial State*

How to Make an Entrepreneurial State

Why Innovation Needs Bureaucracy

Rainer Kattel,
Wolfgang Drechsler
and Erkki Karo





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