

# Baltic profiles in Cluster 2 and beyond

Katrin Kello, Helen Asuküla-Tõkke

Estonian Research Council

29.11.23

## Pillar 1

Excellent Science

European Research Council

Marie Skłodowska-Curie  
Actions

Research Infrastructures

## Pillar 2

Global Challenges and  
European Industrial  
Competitiveness

- Clusters
- Health
  - Culture, Creativity and Inclusive Society
  - Civil Security for Society
  - Digital, Industry and Space
  - Climate, Energy and Mobility
  - Food, Bioeconomy, Natural Resources, Agriculture and Environment

Joint Research Centre

## Pillar 3

Innovative Europe

European Innovation Council

European innovation  
ecosystems

European Institute of  
Innovation  
and Technology

## Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system

## **+ the EU Missions:**

- *Adaptation to Climate Change*
- *Cancer*
- *Restore our Ocean and Waters*
- *100 Climate-Neutral and Smart Cities*
- *A Soil Deal for Europe*

### **Pillar 2**

Global Challenges and European Industrial Competitiveness

Clusters

- Health
- Culture, Creativity and Inclusive Society
- Civil Security for Society
- Digital, Industry and Space
- Climate, Energy and Mobility
- Food, Bioeconomy, Natural Resources, Agriculture and Environment

Joint Research Centre

### **Pillar 3**

Innovative Europe

European Innovation Council

European innovation ecosystems

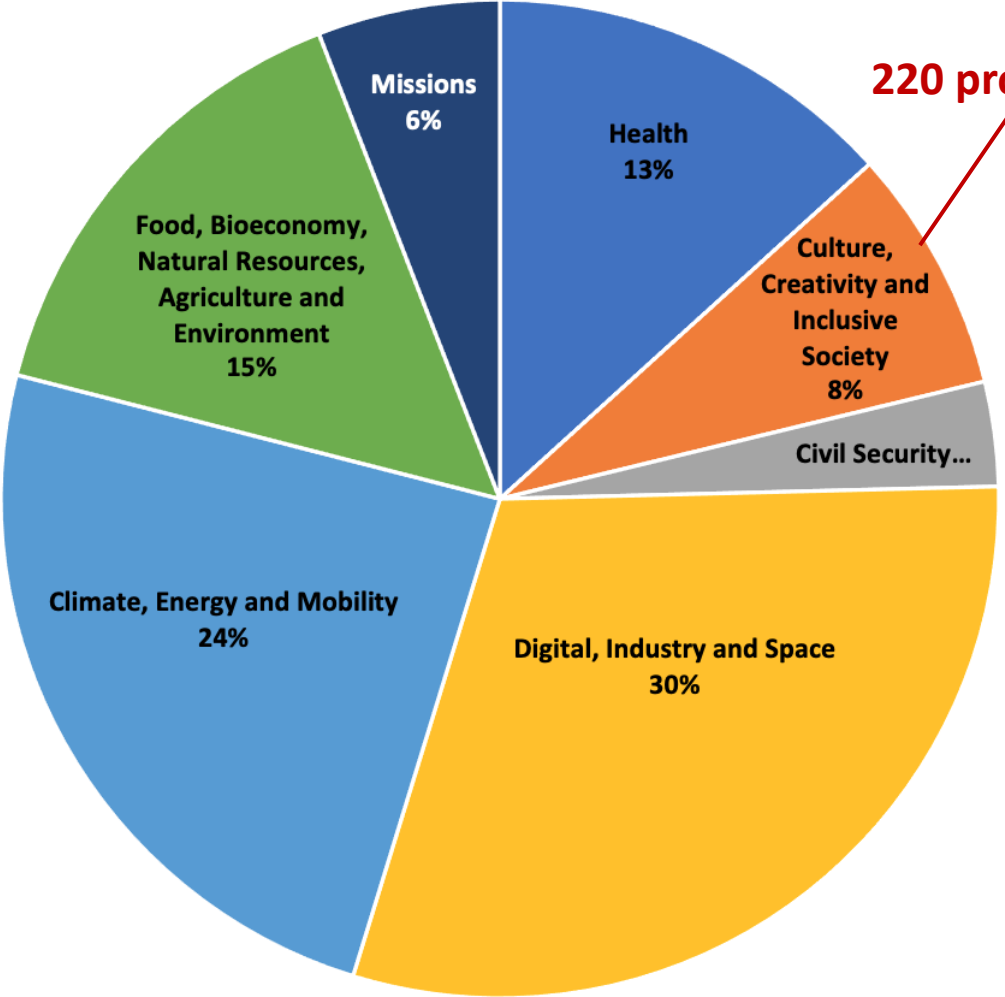
European Institute of Innovation and Technology

## **Widening Participation and Strengthening the European Research Area**

Widening participation and spreading excellence

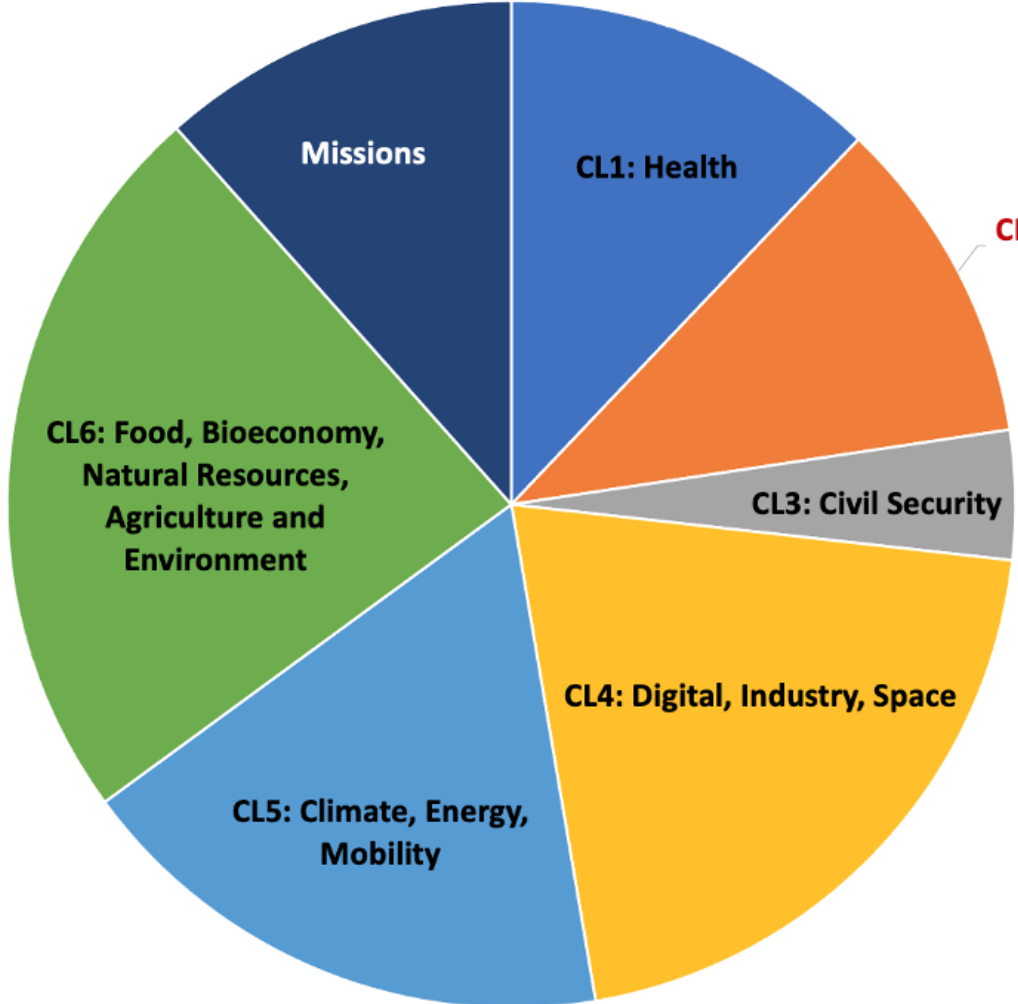
Reforming and Enhancing the European R&I system

# Number of successful projects since 2021: HE Pillar 2 and Missions (N=2776)



220 projects

## Projects with Baltic participants (N= 479)

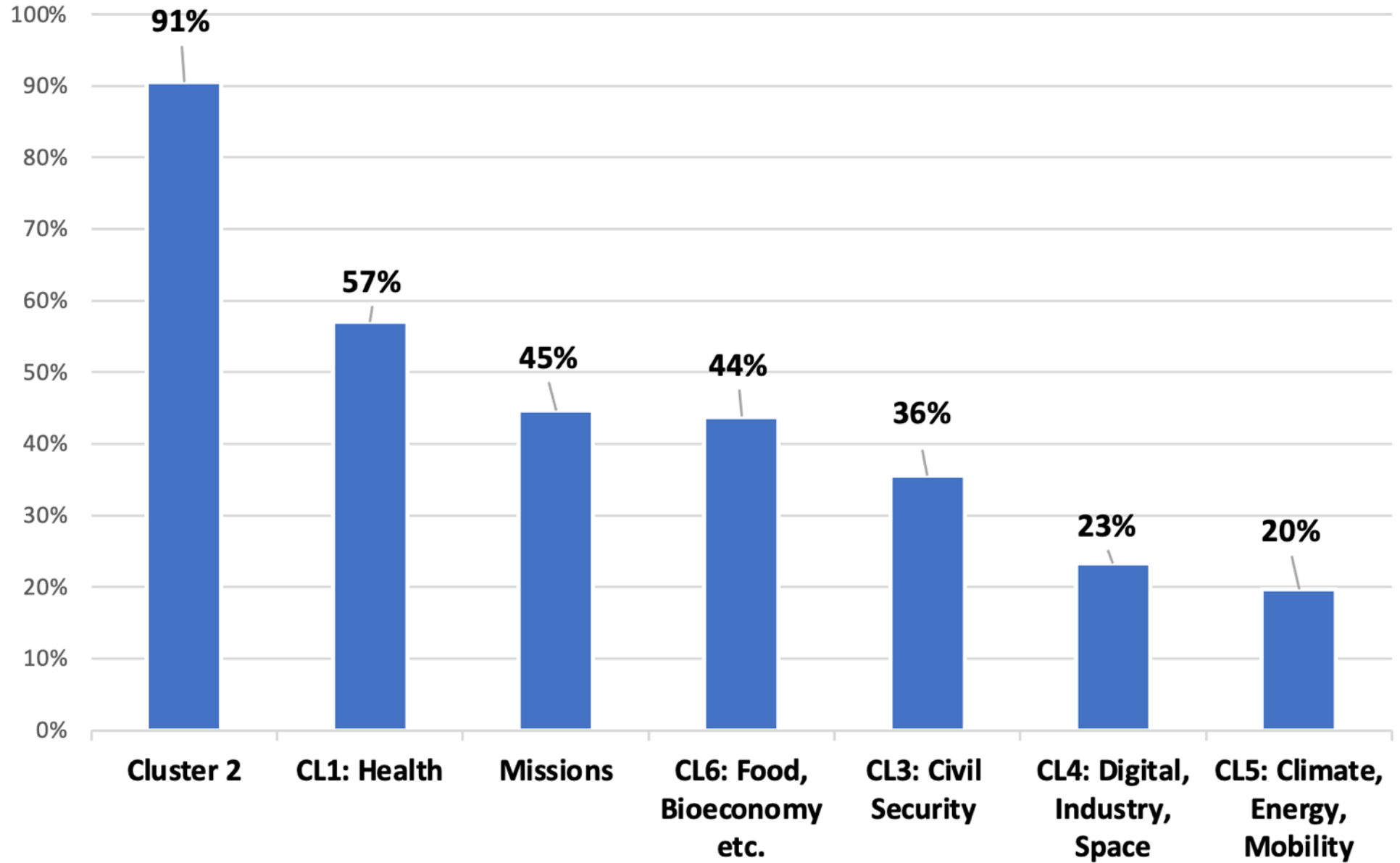


CL2: Culture, Creativity, Inclusive Society

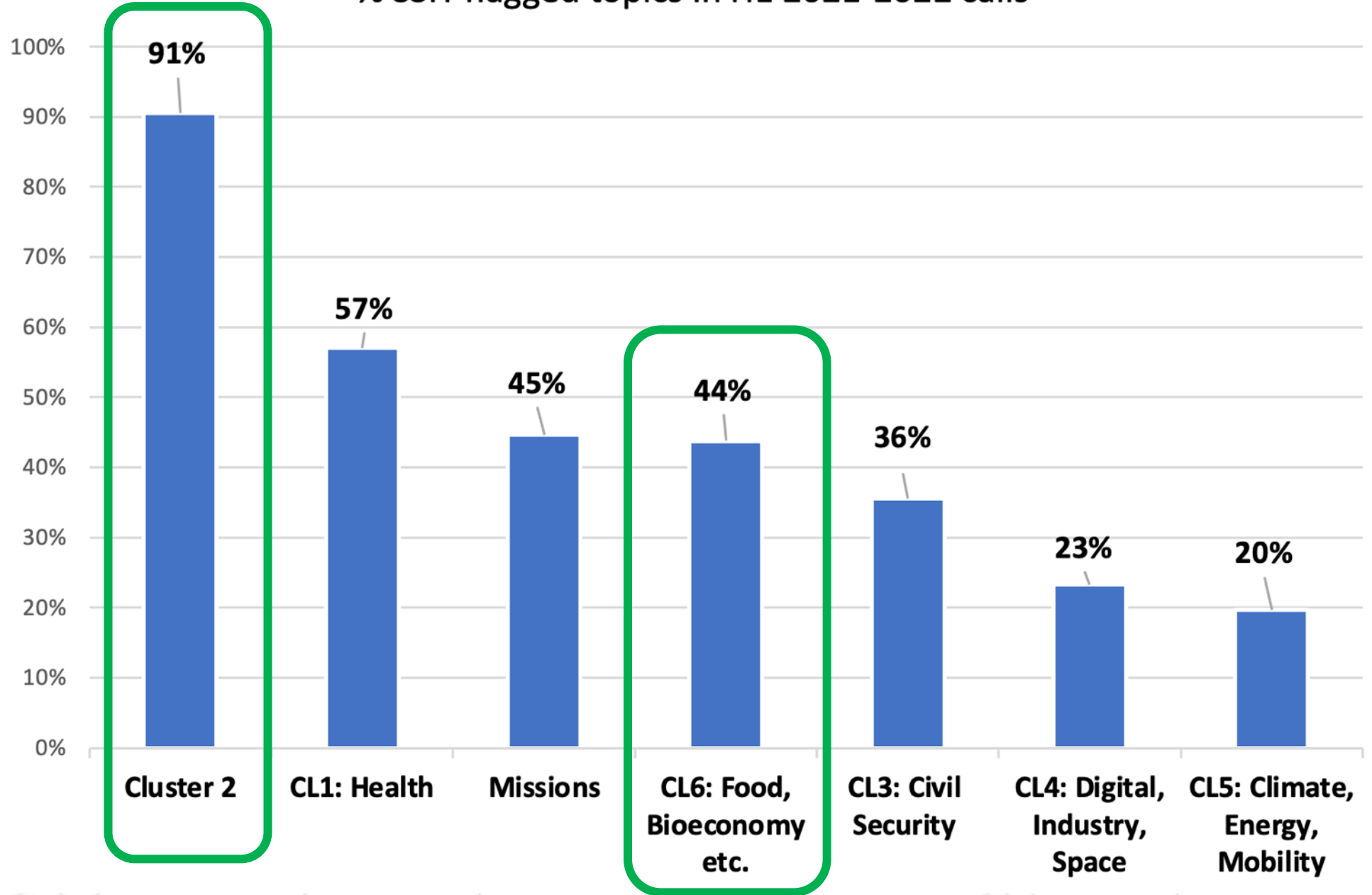
54 projects

17,4 M€

## % SSH-flagged topics in HE 2021-2022 calls



% SSH-flagged topics in HE 2021-2022 calls



„Baltic profiles“ in Cluster 2

## Pillar 1

Excellent Science

European Research Council

Marie Skłodowska-Curie  
Actions

Research Infrastructures

## Pillar 2

Global Challenges and  
European Industrial  
Competitiveness

- Clusters
- Health
  - **Culture, Creativity and  
Inclusive Society**
  - Civil Security for Society
  - Digital, Industry and Space
  - Climate, Energy and Mobility
  - Food, Bioeconomy, Natural  
Resources, Agriculture and  
Environment

Joint Research Centre

## Pillar 3

Innovative Europe

European Innovation Council

European innovation  
ecosystems

European Institute of  
Innovation  
and Technology

## Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system



# Cluster 2 „Culture, Creativity and Inclusive Society“

## *Main foci:*

state, society, culture, economy, creative economy

## *Destinations (call topic groups):*

- Democracy and Governance
- European cultural heritage and cultural and creative industries
- Social and economic transformations



# Favourite call topics among Baltic participants under CL2 2021–2023 calls

**Top 11 popular topics** – 7 or more (max 19) evaluated proposals with one or more Baltic participants

**Integration of emerging new technologies into education and training (1)**

**Education for democracy (2)**

**The future of democracy and civic participation (1)**

**Traditional crafts for the future: a new approach (1)**

Preserving and enhancing cultural heritage with advanced digital technologies

The New European Bauhaus – shaping a greener and fairer way of life in creative and inclusive societies through Architecture, Design and Arts

**Cultural heritage in transformation – facing change with confidence (1)**

**Europe's cultural heritage and arts – promoting our values at home and abroad (1)**

**Fostering socio-economic development and job creation in rural and remote areas through cultural tourism (2)**

**Cultural and creative industries as a driver of innovation and competitiveness (2)**

**Global governance for a world in transition: Norms, institutions, actors (2)**

# Most successful call topics for Baltic participants under CL2 2021–2023 calls

**Top 11 successful topics** – 2 or 3 successful proposals with one or more Baltic participants (status 28.11.23!)

**The climate imperative and its impact on democratic governance (4 > 3)**

**Education for democracy (17 > 2)**

**Cultural and creative industries as a driver of innovation and competitiveness (8 > 2)**

**Fostering socio-economic development and job creation in rural and remote areas through cultural tourism (8 > 2)**

**Global governance for a world in transition: Norms, institutions, actors (7 > 2)**

**Detecting, analysing and countering foreign information manipulation and interference (6 > 2)**

**Towards a competitive, fair and sustainable European music ecosystem (5 > 2)**

**Media for democracy – democratic media (3 > 2)**

**Political perspectives for the Eastern Neighbourhood and the Western Balkans (3 > 2)**

**Developing a better understanding of information suppression by state authorities as an example of foreign information manipulation and interference (2 > 2)**

**Global Shortages and Skill Partnerships (2 > 2)**

# Most successful call topics for Baltic participants under CL2 2021–2023 calls

**Top 11 successful topics** – 2 or 3 successful proposals with one or more Baltic participants (status 28.11.23!)

**The climate imperative and its impact on democratic governance (4 > 3) – altogether 11 submitted proposals**

**Education for democracy (17 > 2) – altogether 51 submitted proposals** (i.e. with or without Baltic participants)

**Cultural and creative industries as a driver of innovation and competitiveness (8 > 2) – 31**

**Fostering socio-economic development and job creation in rural and remote areas through cultural tourism (8 > 2) – 41**

**Global governance for a world in transition: Norms, institutions, actors (7 > 2) – 24**

**Detecting, analysing and countering foreign information manipulation and interference (6 > 2) – 10**

**Towards a competitive, fair and sustainable European music ecosystem (5 > 2) – 14**

**Media for democracy – democratic media (3 > 2) – 14**

**Political perspectives for the Eastern Neighbourhood and the Western Balkans (3 > 2) – 17**

**Developing a better understanding of information suppression by state authorities as an example of foreign information manipulation and interference (2 > 2) – 5**

**Global Shortages and Skill Partnerships (2 > 2) – 6**

*CL2 successful participants since 2021: public data 28.11.23*

**Creativity Lab**

**Estonian Maritime Museum**

**Black Nights Film Festival**

**Storytek**

**Fab City Foundation**

**Education and Youth Board**

**Radošās Idejas (Creative Ideas)**

**WIT Berry**

**Applied Research Centre Centar**

**International Centre for Defense  
Studies**

**Tallinn University**

**Tallinn University of Technology**

**University of Latvia**

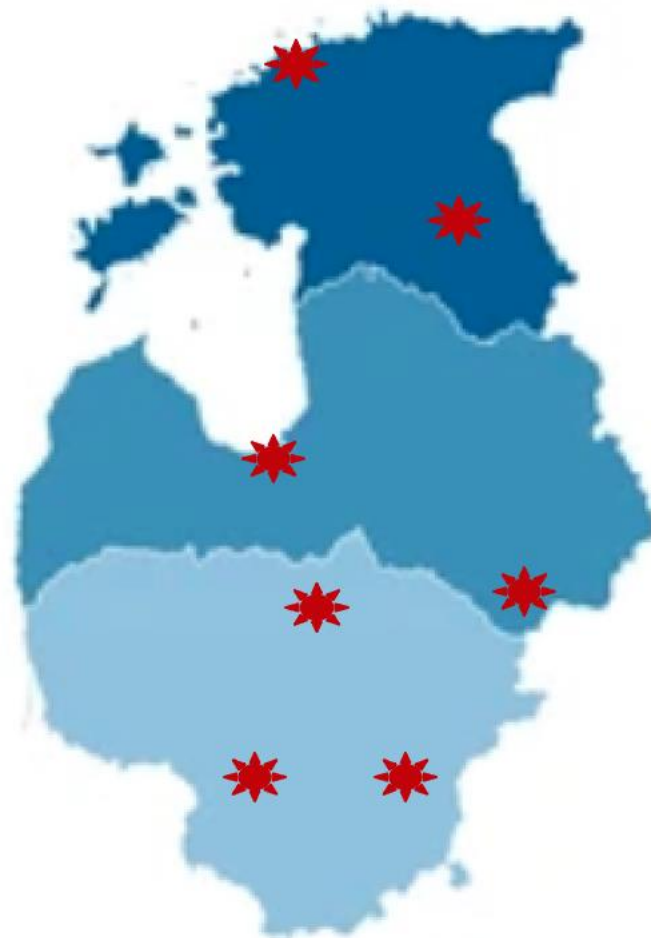
**Latvian Academy of Culture**

**Riga Technical University**

**Riga Stradiņš University**

**Vytautas Magnus University**

**Kaunas University of Technology**



**University of Tartu**

**Daugavpils University**

**Vilnius Gediminas Technical University**

**ISM University of Management and Economics**

**Praxis Think Tank**

**Visionary Analytics**

**AdCogito Institute for Behavioral Research**

**Panevėžys District Education Centre**

**Lithuanian Nurses Association**

**Association "Dementia Lithuania"**

**Kompiuterinis procesų valdymas**

**Lithuanian Innovation Centre**

**Estonian National Museum**

**ICOMOS Lietuva**

**Lithuanian National Philharmonic Society**

**Music Export Fund**

**Baltic film & Creative Tech Cluster**

**Creative Connections**

**Delfi.lt**

## How often are Baltic partners participating together?

Altogether there were **295 evaluated proposals** with Baltic participation **under 2021-2023 CL2 calls**,  
**54 of them successful** based on eCORDA data 28.11.2023

	<b>Submitted together</b>	<b>Successful together</b>
<b>LT + EE</b>	9	3
<b>LT + LV</b>	7	3
<b>EE + LV</b>	8	1
<b>EE + LV + LT</b>	5	0



What about „beyond Cluster 2“?

Estonian example:

SSH participants in projects from  
2021–2022 SSH-flagged calls



## Pillar 1

Excellent Science

European Research Council

Marie Skłodowska-Curie  
Actions

Research Infrastructures

## Pillar 2

Global Challenges and  
European Industrial  
Competitiveness

- Clusters
- Health
  - Culture, Creativity and Inclusive Society
  - Civil Security for Society
  - Digital, Industry and Space
  - Climate, Energy and Mobility
  - Food, Bioeconomy, Natural Resources, Agriculture and Environment

Joint Research Centre

## Pillar 3

Innovative Europe

European Innovation Council

European innovation  
ecosystems

European Institute of  
Innovation  
and Technology

## Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system



# Tracking SSH participants in other clusters projects

**Step 1: find out Estonian participants in projects from 2021–2022 SSH-flagged calls**

→ eCORDA provided altogether **105** projects with **58** unique EE participants

**Step 2 for projects beyond Cluster 2: tracking SSH researchers**

**is the project on ETIS (ERIS) and is an SSH discipline attached to the project description?**

→ altogether **10** projects, **7** of them with clear SSH contribution from Estonia (status July 2023):

- 2 from Cluster 1 "Health"
- 1 from Cluster 4 "Digital, industry and space"
- 2 from Cluster 6 "Food, bioeconomy, natural resources, agriculture and environment"
- 2 from the programme part "Reforming and enhancing the ERA (European R&I system)"



## SSH contribution in the 7 projects

- **Bootstrap: Boosting Societal Adaptation and Mental Health in a Rapidly Digitalizing, Post-Pandemic Europe** (RIA) – monitor young people's Internet use to understand patterns of behavior that may lead to harmful consequences and to develop recommendations to reduce problematic Internet use. EE partner: Tallinn University, **School of Governance, Law and Society**. The project also involves Lithuanian University of Health Sciences.
- **MARCHES: Methodologies for Assessing the Real Costs to Health of Environmental Stressors** (RIA) – develop a methodology for calculating the health costs associated with air pollution and nitrates in drinking water. In addition to the costs associated with premature mortality and morbidity, the project aims to assess the external costs associated with reduced well-being. EE partner: University of Tartu, **Institute of Social Studies**.
- **PRIMUS: Reforming secondary plastics to become the primary raw material choice for added-value products** (RIA) – include the views of interest groups and communities on the renewal of the plastic recycling model. Stakeholder and public opinion surveys are conducted and target group-based communication is designed. EE partner: Tallinn University, **Institute for International Social Studies**.
- **BlueRev: Revitalisation of European local communities with innovative business models and social innovation in the blue bio-based sector (CSA)** – improve governance frameworks and business models of the blue and bio-based sectors. EE partner: Estonian University of Life Sciences, **Chair of Economics in Rural Economy**.

## SSH contribution in the 7 projects (2)

- **COEVOLVERS**: **Coevolutionary approach to unlock the transformative potential of nature-based solutions for more inclusive and resilient communities (RIA)** – offer a new perspective on the design and implementation of nature-based solutions (NBS) by exploring their specific conditions together with the local actors. NBS are seen as connecting the technological and biological spheres, and co-creation as connecting human and non-human actors. EE partner: University of Tartu, **Department of Semiotics**.
- **IANUS**: **Inspiring and Anchoring Trust in Science (RIA)** – strengthen the legitimate trust in science by lowering the barriers between science and society and promoting the understanding of science and participation in research as an inclusive and transparent process. EE partner: University of Tartu, **Department of Philosophy**. The project also involves the Research Council of Lithuania.
- **COALESCE**: **Coordinated Opportunities for Advanced Leadership and Engagement in Science Communication in Europe (CSA)** – establish a European competence center for scientific communication to support the cooperation of stakeholders, especially networks of researchers and journalists and university associations. EE partner: Tallinn University, **Baltic Film, Media and Arts School**.



[https://etag.ee/wp-content/uploads/2023/10/SSH-ja-kultuurivaldkond-Euroopa-horisondis-2021-2022\\_01.11.2023.pdf](https://etag.ee/wp-content/uploads/2023/10/SSH-ja-kultuurivaldkond-Euroopa-horisondis-2021-2022_01.11.2023.pdf)



Kultuuri ja ühiskonna fookusega projektid „Euroopa horisondis“  
– Eesti osalejad ja tulemused 2021. ja 2022. aastal

„Euroopa horisont“ on Euroopa Liidu teaduse ja innovatsiooni raamprogramm aastateks 2021–2027. Ta koondab mitmesuguseid meetmeid, mis enamasti kasutavad osalejate ringi mõttes avatud taotlusvoore. Käesolev ülevaade käsitleb Eesti osalejaid sotsiaal- ja humanitaarteaduste (SSH) ning kultuurivaldkonna fookusega projektides, mis said positiivse rahastusotsuse 2021. ja 2022. aasta taotlusvoorudes. Need on projektid, mille algus jääb vahemikku 2022 maist 2023 detsembrini ning mis lõppevad vahemikus 2025 jaanuarist 2028 juunini.

Asjassepuutuvaid taotlusvoore leidis erinevates raamprogrammi osades. Ühelt poolt sisaldab „Euroopa horisont“ temaatika mõttes avatud projektikonkurse. Siia kuuluvad Euroopa Teadusnõukogu (ERC) ja Marie Skłodowska-Curie (MSCA) taotlusvoorud. Samuti kasutab avatud teemadega konkurssid programmiosa „Osalusel laiendamine“. Teiselt poolt jagatakse suur osa raamprogrammi toetustest probleemipõhiste konkursiteemadega taotlusvoorude kaudu. Sellised on „Euroopa horisondi“ 2. samba („Üleilmsed väljakutsed“), missioonide ning programmiosa „Euroopa T&I süsteemi (ERA) reformimine ja tõhustamine“ taotlusvoorud.

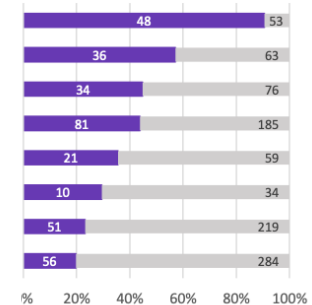
Käesolevas ülevaates kasutame andmeid Euroopa Komisjoni mitteavalikust andmebaasist eCORDA (seisuga 08.10.2023) ning Eesti Teadusinfosüsteemist. eCORDA andmed kajastavad juba kõigi 2021. ja 2022. aasta taotlusvoorude tulemusi.

Marie Skłodowska-Curie (MSCA) taotlusvoorud

MSCA meetmete alla kuuluvad doktorantide koolitamise võrgustikud (Doctoral Networks, DN), teadustöötajate vahetus (Staff Exchanges, SE), doktori- ja järeldoktoriprogrammide kaasrahastus, järeldoktori grantid ning „MSCA ja kodanikud“, st avalikkusele suunatud tegevused nagu nt teadlaste öö. 2021 ja 2022 taotlusvoorudes rahastati kokku 19 Eesti osalusega projekti (nende hulgas kolm sissetuleva järeldoktori granti). Neist omakorda neli – kõik konsortsiumiprojektid – on sotsiaal- ja humanitaarteaduste valdkonnas: kaks doktorantide koolitamise võrgustiku projekti ja kaks teadustöötajate vahetuse projekti. ELI toetus Eesti partneritele neis neljas projektis on kokku veidi alla 700 000 euro.

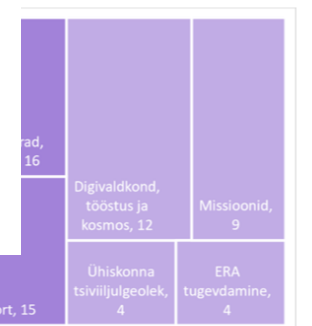
Sotsiaal- või humanitaarteaduste fookusega MSCA projektide tutvustused	
MSCA DN	<p>Projekt <b>SUNSET</b> uurib linnade ja ülikoolide koostööd rohe- ja digipöörde kontekstis. Projekt <b>ArCHE</b> uurib Euroopa rannikualade arheoloogilist pärandit, fookusega kiviaegsete kütide-korilaste tegevuse jälgedel. Mõlemad projektid algavad 2024. aastal.</p> <p><b>Juhtpartnerid:</b> Leuveni katoliiklik ülikool (BE); Oslo ülikool (NO)</p> <p><b>Eesti osalejad:</b> Tartu Ülikool, Tartu linn, Balti Innovatsiooniagentuur; Tallinna Ülikool</p>
MSCA SE	<p>Projekt <b>CARSI (ETIS)</b> uurib, kuidas erineb Euroopa Liidu huvi Kaukaasia ja Kesk-Aasia riikide vastu teiste riikide, nt Hiina ja USA omast. Kui Hiina, India ja USA tunnevad huvi eelkõige tehnoloogilise innovatsiooni ja turu vastu, siis Euroopa Liitu huvitab ka piirkonna ühiskondlik ümberkujunemine.</p> <p><b>Juhtpartner:</b> Dublini linnaülikool (IE)</p> <p><b>Eesti osaleja:</b> TTÜ õiguse instituut</p>
MSCA SE	<p>Projekti <b>MAKINGHISTORIES (ETIS)</b> eesmärk on luua rahvusvaheline, interdistsiplinaarne, sektorite vaheline ja sooliselt tasakaalustatud organisatsioonide võrgustik uue teadmuse loomiseks kultuuri- ja ajalooarhivide valdkonnas.</p> <p><b>Juhtpartner:</b> Madridi autonoomne ülikool (ES)</p> <p><b>Eesti osaleja:</b> TLÜ humanitaarteaduste instituut</p>

on ELI jaoks oluliste, teaduspõhiste. See eeldab interdistsiplinaarseid meetmeid, on need ühelt poolt jaotatud jaotatud ja taotlused peavad arvestama. Üks te kaasamine“ (cross-cutting priority

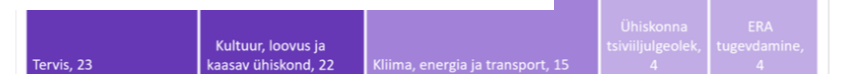


„Euroopa horisondi“ probleemipõhiste taotlusvoorudes. Kõigi konkursiteemade arv on 108, millele oli omistatud SSH kaasamise

teadustöötajate ringi mõttes avatud, esitatakse 935. Üldine edukuse määr on 108 hindamisele läinud taotlust, neist



Kontakt:  
[Helen.Asukula-Tokke@etag.ee](mailto:Helen.Asukula-Tokke@etag.ee)  
[Katrinn.Kello@etag.ee](mailto:Katrinn.Kello@etag.ee)  
[Kristin.Kraav@etag.ee](mailto:Kristin.Kraav@etag.ee)



Joonis 2. Eesti osalejate projektide valdkondlik jaotus SSH kaasamise märkga taotlusvoorudest (N = 105)



Conclusion:

upcoming deadlines & some reminders



# Upcoming deadlines that could be of more interest

## **Cluster 2 „Culture, Creativity and Inclusive Society“ – call deadline 7 February 2024**

– almost all call topics are of interest for *both* humanities and social sciences!

## **Cluster 6 „Food, Bioeconomy, Natural Resources, Agriculture and Environment“**

– (first stage) deadlines **22 or 28 February 2024**, some of them two-stage calls

– examples of some of the more interesting call topics for SSH:

- Unlock the potential of the New European Bauhaus in urban food system transformation
- Societal perceptions and benefits of rural life and jobs: will COVID 19 generate a long-lasting shift?
- Participation and empowerment of Arctic coastal, local, and indigenous communities in environmental decision-making
- Socio-economic, climate and environmental aspects of paludiculture
- Innovating for climate-neutral rural communities by 2050
- Demonstrating the potential of Nature-based Solutions and the New European Bauhaus to contribute to sustainable, inclusive and resilient living spaces and communities
- The role of mainstream media, social media and marketing in fostering healthy and sustainable consumption patterns and how to encourage good practices

## Upcoming deadlines that could be of more interest (2)

### **Programme Part „Reforming and enhancing the ERA (European R&I system)“ – call deadline **12 March 2024****

- Next generation AI and Human Behaviour: promoting an ethical approach

### **Cluster 4 „Digital, Industry and Space“ – call deadline **19 March 2024****

- Collaborative intelligence – combining the best of machine and human
- Novel paradigms and approaches, towards AI-powered robots – step change in functionality
- Upcoming: planned opening in April, deadline in September: Digital Humanism - Putting people at the centre of the digital transformation

### **Cluster 5 „Climate, Energy and Mobility“ – call deadline **5 September 2024****

- Policies and governance shaping the future transport and mobility systems
- A new framework to improve traffic safety culture in the EU
- AI for advanced and collective perception and decision making for CCAM (cooperative, connected and automated mobility) applications
- Robust Knowledge and Know-How transfer for Key-Deployment Pathways and implementation of the EU CCAM common evaluation methodology (EU-CEM)

## Upcoming deadlines that could be of more interest (3)

### **Cluster 3 „Civil Security for Society“ – call deadline **20 November 2024****

- examples of some of the more interesting call topics for SSH:
  - Radicalisation and gender
  - Combating hate speech online and offline

### **To be published in 2024:**

- Missions Work Programme for 2024
- Cluster 2 European Collaborative Cloud for Cultural Heritage 2024 Call



## Existing info day recordings, upcoming info days

### European Commission Cluster 2 info day for 2024 main calls (18.10.23)

– the recordings are listed e.g. in Net4Society Newsletter under „Cluster 2: Video-presentations from the Cluster 2 Info-day available“

### Thematic webinars in national languages:

#### Latvian Council of Science:

- webinar on Cluster 2 current calls – **upcoming on 5 December**, [registration link](#).

#### Estonian Research Council:

- webinar on Cluster 6 calls on food, circular economy, bioeconomy, and communities topics – **upcoming on 6 December**, [registration link](#).

- webinar for Cluster 2 current calls (12.05.23) – [slides and recordings available at ETAG webpage](#)

#### Research Council of Lithuania:

- many different events, follow <https://www.linkedin.com/company/ncp-research-council-of-lithuania/>

# Concluding reminders

Do not hesitate to contact your NCP:

- [darja.aksjonova@lzp.gov.lv](mailto:darja.aksjonova@lzp.gov.lv) – <https://www.lzp.gov.lv/lv/apvarsnis-eiropa-2021-2027>
- [gintauta.zemaitiene@lmt.lt](mailto:gintauta.zemaitiene@lmt.lt) – <https://europoshorizontas.lt/>
- [katrin.kello@etag.ee](mailto:katrin.kello@etag.ee) – <https://etag.ee/valiskoostoo/euroopa-horisont/>

Follow your NCP information, subscribe to:

- [LinkedIn page „Apvārsnis Eiropa Latvijas Nacionālais kontaktpunkts“](#)
- <https://www.linkedin.com/company/ncp-research-council-of-lithuania/>
- <https://etag.ee/teadusagentuur/avalik-teave/liitu-uudistelista/> & [FB group „Väliteaduskoostöö“](#)

... and btw,

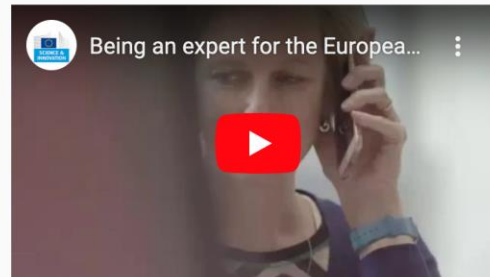
register as expert to become a Horizon Europe evaluator

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/work-as-an-expert>

... and maybe join a **COST Action**?!

[cost.eu](https://cost.eu) → Browse Actions

The European Union Institutions appoint external experts to assist in the evaluation of grant applications, projects and tenders, and to provide opinions and advice in specific cases.



In particular, experts assist in:

- **Evaluation** of proposals, prize applications and tenders
- **Monitoring** of actions, grant agreements, public procurement contracts

In addition, experts provide opinion and advise on:

- **Preparation, implementation and evaluation of EU programmes and design of policies.**

In order to select experts, the European Union Institutions publish regularly calls for expression of interest (see list below) detailing the selection criteria, the required expertise, the description of the tasks, their duration and the conditions of remuneration.

**Interested? Please join the database of external experts!**

Register as expert

**As new expert**, you will be first requested to create your EU login account and register your profile.

#### News

Sep 17, 2023

**Call for applications to join the Expert group on the Economic and Societal Impact of Research and Innovation (ESIR3)**

Directorate-General for Research and Innovation (DG RTD) has published a call for applications for experts for the Economic and Societal Impact of Research and ...

Jul 24, 2023

**Short video tutorial on lump sums in Horizon Europe**

The Commission has just released two short videos to explain how lump sums work in Horizon Europe. The videos were created to brief experts who evaluate lump su...

All news >

[katrin.kello@etag.ee](mailto:katrin.kello@etag.ee)

[helen.asukula-tokke@etag.ee](mailto:helen.asukula-tokke@etag.ee)

