

## **Roger Horam, EU Funding Expert, Cormack Consultancy Group**

With over 20 years in economic development and a project manager to trade, Roger works alone or as part of a group of social innovators committed to delivering sustainable social, environmental and economic development and innovation. Roger works with organisations and partnerships, across sectors and borders, to develop ideas and address pressing and emerging issues working together for a fairer world and greater prosperity for us all and with 100% of surpluses re-invested in supporting the further growth and development of voluntary and community organisations.

Roger helps clients to identify, shape and implement major changes that improve their business performance delivering project development, project management, investment and Funding and social innovation development. With offices in Edinburgh and Prague, Roger has become a leading expert on income generation and fundraising:

- Proven track record in successful proposals and tenders that meet customer needs and demonstrate economic, human and social value.
- Identifying funding sources and tenders, and managing all stages of the submission, or facilitating the in-house process and bringing external knowledge and perspective.
- Helping find delivery partners, local or throughout the UK and EU, Central Asia, Eastern Europe, Eurasia and Transcaucasia.
- Research and development of potential new income streams.

CONDENSED VERSION OF BIO: With over 25 years in economic development and project management, Roger is a leading expert in income generation and fundraising. He has a proven track record in writing successful proposals and tenders, identifying funding sources, managing all stages of submission, and assisting in finding local or international delivery partners. Roger's wider work is in delivering sustainable social, environmental and economic development and innovation.

## **Dr Elena Bozdog, Club Orizont Manager, Cormack Consultancy Group**

Elena studied the master's programme in European Affairs and Programme Management at and has a PhD in evidence-based public health policy from Babeş-Bolyai University, the best-ranked Romanian university. Just before finishing the MA, she discovered the wonders of grant writing. That determined her to start working with a consultancy firm focused on writing projects for SMEs that wanted to access European funds. After several years, her path guided her back to the Babeş-Bolyai University, within the Department of Public Health, where she focused on grant writing and implementing the awarded projects.

Elena was no longer working for external beneficiaries of the projects but submitting and implementing the projects her team and she wrote together. For the past ten years, Elena has been involved in 20+ grants in the field of Public Health, holding different positions: project manager, financial manager, research assistant, institutional coordinator, lecturer, and teaching assistant. During this time, she learned many valuable skills and worked in multidisciplinary teams with great colleagues and partners. Elena has worked on projects funded by different institutions and had the opportunity to work with partners from a variety of countries in the EU (Spain, Italy, UK, Denmark, Slovakia, Germany, Austria, France, Hungary, Bulgaria, Greece, etc.) and outside the EU (Tunisia, Moldova, Georgia, Armenia, Kazakhstan, Kyrgyzstan, USA, Canada, Tunisia, Georgia, Armenia, Kazakhstan, Australia).

CONDENSED VERSION OF BIO: Elena holds a master's degree in European Affairs and a PhD in evidence-based public health policy from Babeş-Bolyai University. She has over ten years of experience implementing and managing research projects and building international capacity in public health initiatives funded by the European Commission, the National Institutes of Health (USA), and other national and international funders. Now, at CCG, she brings her expertise to support higher education institutions in bid writing enhancement.